

**UNITED STATES
INTERNATIONAL UNIVERSITY**

THE 21ST CENTURY UNIVERSITY



**“CREATING YOUR FUTURE”
2002-2003 CATALOG**

OFF CAMPUS DEGREE PROGRAMS

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UNIVERSITY'S MESSAGE

Never before in the recorded history has so much knowledge been available to you. As we enter the 21st century, we are experiencing a continuing knowledge explosion with the Internet making knowledge and information available to you 24 hours a day from education centers and original sources, cutting edge knowledge from the whole world.

The total accumulated knowledge of man is growing at such a rate that it staggers the imagination. It has been reported that this knowledge has been doubling every few years with increasing velocity. We are now at the point where man's total accumulated knowledge may be doubling every year.

In an ever increasing number of job markets, individuals are required to read as many as 300 new books and publications every year just to stay abreast with the latest developments in technology, science, and education. It is the goal of USIU to provide you with the most current information and give you a foundation of life long learning.

Due to this tremendous knowledge explosion, individuals are finding that they are learning more on their own through independent study, on-the-job training, seminars, reading, and life experiences than through on-campus programs.

USIU supports the concept of life long learning and is dedicated to helping individuals, like you, receive the proper credit and recognition for their continual learning. Our degree programs have been developed to allow an individual to convert their previous academic training, life learning and work experience into USIU university credits. This University program allows you to complete all your degree requirements from your home or office, using the latest technology, to access world wide information and educational centers and to earn a degree that will give you the competitive edge for the 21st century.

Sincerely Yours,
United States International University

Dr Timothy Keuy
Chancellor

FULL ACCREDITATION

America is a country that was founded on the principles of Individual freedom, personal responsibility, and self-reliance. Education has always been a founding pillar of this nation, as our founding fathers were extremely educated. Their education did not, however, come from established educational institutions, but from their own personal study and self education.

Education was at the very heart of what has made America great, as most of America's great educational institutions were founded as small independent colleges, by churches primary as schools to train ministers, Harvard university being just one example, these schools grew to become some of the largest University's in America today.

This dedication to education was expressed by our first president George Washington in his farewell address where he stated, " Promote as an object of importance, institutions for the general defusion of knowledge." Benjamin Rush, a signer of the declaration of independence wrote that " without learning men/ women are incapable of knowing their rights, and where learning is confined to a few people, liberty can be neither equal or universal"

As private education institutions grew in number and size, the need to protect their special interest emerged, as the result they established private non-government accreditation associations to fulfill this need. The private accreditation associations are unique to America, and are the result of the U.S. constitution forbidding the U.S. government from controlling educational institutions, or approving accreditation associations.

This prohibition of the U.S. government from sponsoring or establishing accreditation associations was further affirmed when in 1985 several private school accreditation organizations worked with the U.S. Department of Education's office, of private education in seeking recognition of their accreditation programs.

This department's general counsel ruled that there was no statutory authority for the U.S. Department of Education to recognize any elementary/secondary accreditation agencies.

This includes regional associations such as the North-Central Association of Colleges and Schools, Southern Association of Colleges and Schools, Western Association of Schools and Colleges, etc.

FULL ACCREDITATION (Continued)

Therefore no accreditation associations have U.S. Government approval and any discrimination in favor of one Accreditation Association, member schools, students or graduates over another would, in our opinion, be a violation of federal anti trust and civil right laws, and subject any individual or organization who displayed this type of discrimination to federal damage suits.

Accreditation Associations are categorically described by the geographical area in which they operate, or the educational area of specialization. The geographical association accredits schools in certain geographical locations; (1) regional accreditation association's are restricted to a small portion of the country; (2) national accreditation association's accredit schools all across the country (3) international accreditation's associations have no geographical boundary's and are authorized to accredit schools, colleges, and universities locally, nationally, and world wide.

USIU has embraced the same education philosophy as of the founders of this nation, and is dedicated to educational principles that help our students develop to their full human potential, rediscovering the true education values that made America great, and encourages our students to engage in a policy of life long learning, and has chosen to associate it self with institution's who have similar values.

Whereas USIU is not limited to geographical boundaries and accepts students from country's world wide, therefore we have chosen to become a member of the Americas Global Accreditation Association, which is dedicated to promoting excellence in education worldwide. We have been awarded and certified with the status of full accreditation by Americas Global Accreditation Association.

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FACULTY

United States International University is a university dedicated to helping our students achieve their full human potential, personal goals and educational objectives.

We care about your future and your personal academic need, therefore, at USIU. Every student is a special unique individual, as the result of this, special attention is given to selecting our faculty, to find individuals who truly want to help our students achieve the success they deserve.

As a USIU Student you will be assigned a faculty advisor who will prepare a degree program that will meet your individual needs and academic requirements.

Your individually designed program will be developed with the help of our faculty from among a vast array of degree programs and options, for completing your degree, including credit for life learning experience, previous academic training, independent study programs, seminars, travel, etc.

As our student you will have access to an exceptional faculty with extensive academic training, but equally important is their ability to relate to real world needs. Our faculty is not just local but national and internationally selected to give you access to professors, who have a world view, providing our students with the knowledge necessary to compete in a global economy.

Upon enrolling in United States International University you will be assigned a personal faculty advisor who will provide you with all the personal counseling you need to complete your degree program. Your faculty advisor will work with you to develop a degree program that meets your personal career and academic needs and help you earn your degree in the earliest possible moment.

GOALS, OBJECTIVES AND PROGRAMS

Our university is an institution of higher learning that is dedicated to helping our students achieve their full human potential and success in life, as well as work, and to encourage our students to develop an interest in life long learning.

Specifically, the goals of our university are:

1. To evaluate a prospective student's previous formal and informal life learning experience;
2. To work with our students and assist them in choosing a course of study leading to a earned degree that meets their personal goals and objectives;
3. To prepare a customized program of instruction and curriculum that meets their needs;
4. Allow the student to receive credit for previous academic training and life learning experience;
5. Allow students to proceed toward completion of their degree at their own pace with an open entry, open exit policy that allow students to start their degree program at regular intervals during the years and graduate as soon as their degree requirements are met.
6. To continually evaluate the high academic quality of scholarship and professionalism to which this university is committed;
7. To continually evaluate and examine our curricula, to make available to our students the finest possible leaning material and educational resources, and allow for the expanded use of the latest technology and cutting edge information.

WORLD CLASS EDUCATION
WITHOUT LEAVING HOME



United States International University, as the result of our years of experience in helping our students complete their educational goals, has embraced the exciting concept of modular education for our students. The adaptation of our innovative and creative new course, this course is called “Your University Degree Planning and Course Challenge Module”, make it so that our students no longer have to return to a full-time on-campus setting. Our students do not have to spend their invaluable time taking part-time evening and weekend classes at great cost of time and money, with irrelevant and unnecessary course work.

WORLD CLASS EDUCATION **WITHOUT LEAVING HOME (Continued)**

This exciting new program gives you personalized instructions on how to plan a degree program that meets your own personal educational needs and objective. It provides you with a world-class curriculum from which you can plan your own degree program and gives you instruction on how to build a portfolio of your life learning experiences.

This course further instructs you on how to receive full credit for past academic training, trade, technical schools, company training programs, personal study, military service and other life learning experiences. It teaches you how to fully utilize these experiences by challenging as many of the courses in your degree program as possible.

Upon completion of this course of instruction you will be surprised to discover how many credits you have earned toward the completion of your desired degree. You will also receive instructions on how to develop your degree completion plan. With the personal assistance of your faculty advisor.

USIU'S educational programs, our module concept and USIU'S exciting degree planning, course challenge, and completion courses. With their easy to use and attract work books. Makes it so that our students no longer have to return to a full time on campus setting, do not have to spend their invaluable time, with par-time, evening or weekend classes. Taking irrelevant, outdated or unnecessary course work, at the great expense of their time and their money.

Our program will allow you to earn your degree now! When you need it, not months or years in the future. USIU'S Programs have been developed to help you achieve your educational objectives in the shortest possible time. In a superior degree program that you can be proud of. From the safety and security of your own home or office.

HOW OUR PROGRAM WORKS

Education is viewed differently today. New ideas and concepts are being introduced, and the methods by which students are allowed to learn differ from those in years past.

Today there is greater freedom to express your true feelings, and far more interaction between student and teacher is taking place. This makes information more easily gained as well as less likely to be forgotten. More and more schools today are applying a freer style of education where students actually experience the lesson and are able to participate and use the information obtained.

So, with this aspect of unrestrictive learning, all that we see, touch and do becomes a learning experience. Earth becomes our campus and life is the instructor. This experience and knowledge, which formerly has been ruled out as inapplicable toward credit, now becomes usable. If one knows the material it can be awarded.

Our university has embraced this superior concept of education and designed programs to include the following aspects:

1. New Ways of Learning

Individually designed programs including independent studies, projects, seminars, travel, religious training, technologically aided systems, as well as scheduled, on-campus courses.

2. New Kinds of Teachers

Going beyond the faculty of any one institution to include to include professionals, business people, artist and community experts and specialists in their own fields who are willing to share their knowledge.

3. New Time Frames

Varying, flexible time structures built around each individual's needs. There is no set time period for achievement of the degree. Students are appraised on the basis of individual progress rather than by years attended.

4. New Opportunities

*The possibility of utilizing a far broader range of educational resources than can be found on any single university campus.

*The opportunity to make a contribution of outstanding excellence in research or scholarship.

HOW OUR PROGRAM WORKS (Continued)

NEW TECHNOLOGY:

*New technology allows our students to have access to the finest libraries and information sources worldwide.

* It allows our students from their home or office to be able to research the latest, most current, and cutting edge knowledge in their field of interest and use it for course assignments for master thesis or doctoral dissertations.

*Allows our students to communicate with our university faculty and staff 24 hours a day.

*Allows this university to choose the finest professors and educators to assist our students worldwide.

*Allows this university to prepare information and instructions for our students that can be accessed by via, the World Wide Web, from anywhere in this world.

*Allows the university to make available to our students the and latest updated information available in their field, giving them the competitive edge in their education, personal lives and careers.

*Allows this university to provide individuals with the knowledge necessary to achieve the success they deserve for happy and prosperous lives and rewarding careers, for we are dedicated to helping students to develop their full human potential, as well as earn their degrees.

*In short, our program is designed to give students much greater flexibility and creativity in competing their degrees. Allow them the unique ability to design and compete a degree program personally developed to meet their needs.

DEGREE ACCEPTANCE AND RECOGNITION

A degree is a title conferred by an educational institution indicating that a particular course of study was successfully completed. The intrinsic value of any degree is very subjective and depends upon a myriad of circumstances, including the intent of the holder respecting its use, which obviously is not within the control of this University.

There is no standard of universal acceptability of a degree, whether traditional or nontraditional, whether from an accredited or non-accredited institution of higher learning. All employers, universities, colleges, agencies, institutions and students have their own specific criteria respecting degree acceptability and recognition. As a result, neither this University, nor any university can make any representation or warranty as to acceptance or recognition of its degrees.

However, this university uses as its graduation requirements those that are similar to the requirements of this nation's largest universities, and furthermore, allow our students, to build their own degree program with courses to meet personal or job requirements.

Any questions respecting this issue, therefore, should be directed to the appropriate person, firm, or organization ultimately responsible for making this determination. This University does not guarantee, warrant, or represent that it directly or indirectly is referral or placement service for employment purposes.

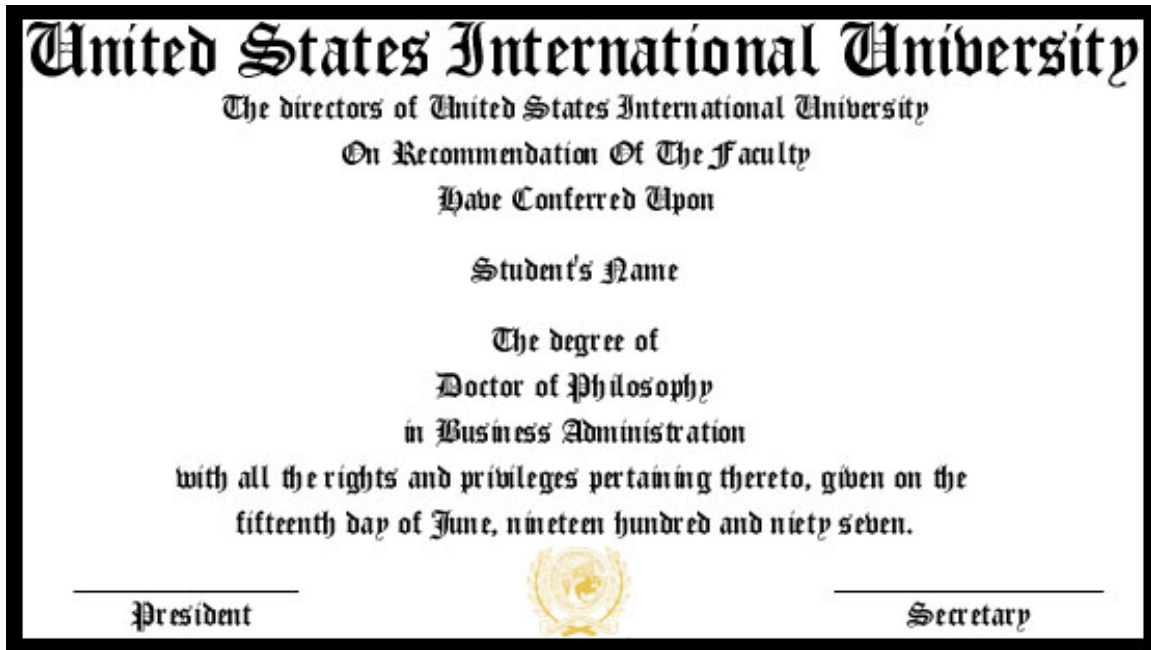
LICENSES

It is important that all prospective students understand that this University has no authority through its degree program to grant licenses or credentials. Students should check with the appropriate agencies involved with licensing in their home states or country for questions regarding any professional certification.

INFORMATION FOR PROSPECTIVE STUDENTS

This University is an independent university and is not connected to any educational establishment of similar name anywhere in the world.

PROMOTIONAL MATERIAL



At USIU we know that you have worked hard to acquire your knowledge and expertise, and desire to achieve the success you deserve. We truly live in a credential conscious society where those without the appropriate degrees are at a great disadvantage in getting those new jobs, promotions, raises and respect, which inevitably goes to those individuals who, while perhaps less qualified than you, already have acquired the extremely important, Associate, Bachelor's, Masters, or Doctoral Degree.

In today's increasingly competitive workplace, standing out is more than important; it's crucial for survival. This University is concerned about your future and realizes that the best possible investment you can make is in your self-improvement. Therefore USIU allows you to obtain the education and degrees you deserve, and a degree you can be proud of, a degree which can be your passport to success.

USIU degrees have been professionally designed exclusively for our graduates. Our diploma degrees are printed on parchment paper with the University seal embossed in gold. This is a diploma you can be proud to display in your home or office, which can further add to your prestige.

PARTIAL LIST OF DEGREE PROGRAM OFFERED

This University offer the Associate of Arts and Science degrees; Bachelor of Arts and Science degree; Master of Arts and Science degrees; Doctor of Philosophy; and Professional degrees.

GENERAL DEPARTMENT STUDIES

Below are the general department headings and major degrees offered by this university. These are general subject areas. We have additional subject areas and specific sub-fields available for our students.

| | |
|---|--|
| AVIATION Aviation Technology Aeronautics Aviation Engineering | ENGINEERING Aeronautical Chemical Civil Computer Science Electrical Industrial Management Environmental Safety & Systems Management Mechanical |
| BUSINESS ADMINISTRATION Accounting Administration Economics Information Management Management Marketing Real Estate Transportation | FINE ARTS Art Music Theater & Drama |
| COMMUNICATION Journalism Broadcasting Internet Speech Television Arts English | LAW Law & Society International Law Criminal Justice Administration of Justice Paralegal Studies |
| EDUCATION Administration Counseling Curriculum & Instruction Educational Psychology Higher & Post-Secondary Ed. Special Education | |

PARTIAL LIST OF DEGREE PROGRAM OFFERED
Continued

| | |
|--|--|
| <p>PSYCHOLOGY General Psychology History & System of Psych. Psych. of Mentally Retarded Psychology Theories of Personalities</p> <p>PUBLIC ADMINISTRATION Political Science Public Systems Management Public Policy International Relations Business-Govt. Relations Public Financial Management</p> | <p>PUBLIC HEALTH Health Services Management Environmental Systems Analysis Medical Care Systems Hospitals & Health Care Administration Medical Administration Nursing</p> <p>RELIGION Biblical Studies Philosophy Pastoral Ministries Religious Studies Theology Religious Christian Education Church Music History of Religion Jewish Studies</p> |
|--|--|

PROFESSIONAL DEGREE PROGRAMS

The University has recognized the special educational needs of the busy professional executive, corporate presidents, vice-presidents, directors, and chief administrative officers of corporations, businesses, service organizations, and government agencies. Therefore we offer executive degree programs including M.B.A. and doctoral degree programs that are highly concentrated and accelerated to meet the special needs and time requirements of the busy professional.

TYPICAL COURSE DESCRIPTIONS

At our University we use a superior and curricula comparable to those used at the best degree programs in the country. Following are some examples of the types of courses available in only a few disciplines. All students who enroll at this University will receive the finest possible curriculum to meet their educational needs.

BUSINESS ADMINISTRATION (Undergraduate Program)

Management Science Workshop (3)

The use and limitations of models in decision making. The role of the model builder in the decision-making process. Each student will prepare a report dealing with a concrete problem.

Computers and Modern Organizations:

Theory & Application (3)

A survey course concerned with the importance of computers in organizations including small groups, universities, firms, governments, and society at large. Topics include history of development of computers, characterization of scientific versus business problems, information storage and retrieval, compilers, simulation models, current developments in computer systems.

Management of Human Resources (3)

The designs of systems of rewards, assessment, and manpower development. The interaction of selection, placement, training personnel evaluation and career ladders within an on-going organization. Role of the staff manager. Introduction of change. Implications of behavioral research for management problems and policies.

Marketing (3)

The evolution of markets and marketing: market structure, organization, marketing functions, pricing and promotion policy; marketing cost and efficiency; public and private regulations.

PSYCHOLOGY (Master's Program)

Advanced Psychological Statistics I (3)

Fundamentals of probability, statistical distributions, sampling, inference, correlation, and hypotheses testing.

TYPICAL COURSE DESCRIPTIONS **(Continued)**

Advanced Motivation (3)

Recent theoretical and empirical developments in the area of motivation.

Counseling and Psychotherapy (3)

Theory and research on traditional and modern therapeutic methods.

Psychotherapy and Behavior Modification I (3)

Theories and techniques of individual psychotherapy, behavior modification, and group approaches.

EDUCATION (Doctoral Program)

Introduction to Guidance (3)

Treats the history, principles, services, and theoretical development of guidance with consideration given to counselor role and functions, current practices, and emerging trends and issues.

Career Theory and Information (3)

Treats career development theories which emphasize aspects of the self in decision making, occupational classification systems, and educational and vocational information with applications to individual and group counseling.

Introduction to Educational Research I : Methodology (3)

An introductory course in educational research and evaluation methodology which considers the various methods of educational research, the formulation of research hypotheses, and the preparation of research reports.

ADMISSIONS PROCESS

1. Personal Counseling

Most initial inquiries come to us via written response or by telephone. We urge you to take advantage of our office for guidance with your education and degree completion requirements.

2. Initial Evaluation and Acceptance

Each prospective student is evaluated for admission by verbal or written consultation, prior to being excepted as a student in United States International University.

3. Admissions Application

Once you have been excepted for admissions your next step toward earning your degree, is to, rush back your application along with the appropriate tuition payment and begin to develop a portfolio of your life experience and educational achievements documents which are to be submitted with your completed educational module.

4. Requirements for Full-Time Enrollment

To be considered as a full-time student in this university, you must be enrolled in this University and must complete at least 12 credit units per semester.

5. Per Unit Tuition

Students who choose to enroll in individual courses instead of a complete degree program must first complete the university application, pay the application fee, choose the courses they wish to take with a minimum of 6 units, and pay the tuition at the rate of \$350.00 per semester unit.

COURSE PROCEDURE AND PROGRESS

COURSE PROCEDURE

Our degree programs require the following unit-credits for graduation:

Associates - 60 units;

Bachelor's - 120 units;

Master's - 30 units with thesis, or 36 units without a thesis;

Doctorate - 36 units (beyond Master's) plus the required dissertation or project.

This University employs the educational module concept of academic instruction. As an additional degree requirement of each module, all applicants who do not submit a thesis or dissertation should submit a paper in their major field.

We expect the work of each applicant to be academically thorough and complete, but all may be self-paced. Thus, the student in concert with the university builds his own degree program with the bounds of our requirements.

PROGRESS SYSTEM

Program Length

This University's off campus degree program has no residency requirement. Each applicant comes to us with a totally unique set of background and achievements. Therefore, the work to be completed will necessarily be different in the case of each student. Because our programs are individually designed and self-paced, we do not set a rigid policy of time minimums for course completions. The process may be reasonably short or lengthy, depending upon the education, need of background, and needs of the student.

Flexible Calendar Year

We permit an open entry and exit policy during the calendar year. Applicants are allowed to work at their own pace. We understand the constraints of time as related to other factors such as degree need, job responsibility, and family life. Therefore, due to the individualized nature of this University's programs, an applicant's normal progress will be determined between each individual and the university.

MASTER THESIS

REQUIREMENTS

Candidates for the Master of Arts or Master of Science degrees may elect to complete 36 units, in which case no thesis is required. A comprehensive paper instead may be submitted. Those who elect to complete the minimum of 30 units must also submit one of the following:

Masters Thesis

Completion of a thesis that has been approved as to specific length or topic. The subject must be directly relevant to the degree. Previously published research material of high quality and importance may be submitted to meet this requirement.

Project

Completion of an original project that would include research and application of a program that has been approved by the university.

DOCTORAL DISSERTATION

Doctoral Dissertation

A dissertation that has been approved as to specific length or topic. The subject must be directly relevant to the degree. Previously published research material of high quality and importance may be submitted to meet this requirement.

Project

An original project of sufficient magnitude to be equal to a standard doctoral dissertation but of such professional or social value that its early completion and reporting will be immediately beneficial.

FORMAT FOR THESIS OR DISSERTATION

All theses and dissertations should follow the basic form found in such manuals as "A Manual for Writers of Term Papers, Theses and Dissertations" by Kate L. Turabian. Manuals are available at most bookstores or libraries.

In certain circumstances, permission may be granted to use another format, such as a previously published book.

One Copy of your project, dissertation, or thesis must be submitted to the university prior to graduation. The title and author should be displayed in the copy.

TUITION

Associate Degree Program*
Bachelor Degree Program*
Master's Degree Program*
Doctoral Degree Program*
Combined Associate / Bachelor Program*
Combined Bachelor / Master's Program*
Combined Master's / Doctoral Program*

*NOTE: Tuition rates are as stated on the University's current enrollment application form.

ENROLLMENT

To enroll in the University, complete your application and, on the reverse side, choose the appropriate tuition payment plan; sign the application, your tuition payment, and send to United States International University Admissions. Upon receipt, USIU will send formal notification that you have been admitted along with instructions on how to proceed with your education. The tuition cost is for one calendar year from date of enrollment.

SUPPLEMENTAL FEES

Any texts or other course materials are the responsibility of the student. Students also have financial responsibility for the typing of their theses or dissertation, as well as the required Stranlation of these papers into English, if necessary.

TAX CREDIT

Your educational expenses may be tax deductible. For further information on whether or not you can qualify for these tax deductible educational expenses, please check with your accountant or your local IRS agent.

TUITION REFUND POLICY

| Withdrawal from Date of Acceptance: | Percent of Total Tuition Agreement/Refund: |
|--|---|
| Within 72 hours..... | 100%, less \$100.00 |
| 3 to 7 days..... | 50%, less \$100.00 |
| 7 to 30 days..... | 25%, less \$100.00 |
| 30 to 65 days..... | 10%, less \$100.00 |
| Beyond 65 days..... | NO REFUND |

TERMINATION OR WITHDRAWAL

The very nature of self-directed educational learning demands maturity, responsibility, and self-discipline of the individual. Applicants must be aware of the following regulations of the university:

1. The University attempts to give latitude in the completion of all degree requirements. However, if in our judgment an applicant fails to make adequate progress, or submit required work toward the completion of his or her degree objective within the first year following enrollment, we reserve the right to terminate the student.
2. Deliberate falsification of any applicant records submitted to USIU will result in termination.
3. An applicant may also be terminated if tuition payments are not maintained in accordance with our application signed by the student and mutually agreed upon at the time of enrollment.
4. Should an applicant wish to voluntarily withdraw from USIU for any reason, a formal letter must be submitted to the university with reasons given for this request. All tuition refund requests must be made by the applicant in writing. Please note tuition refund schedules listed under Tuition Refunds and on the Enrollment Application.

AFFIRMATION OF NONDISCRIMINATION

In the administration of its policies and programs, USIU does not discriminate against students or applicants for admission, employees, or applicants for employment on the basis of sex, race, color, creed, age or national or ethnic origin.

An otherwise qualified individual shall not be excluded from admission, employment or participation in educational participation in educational programs and activities, solely by reason of his / her handicap.

Accreditation in America is obtained by schools joining private accreditation associations. The U.S. government is forbidden from accreditation schools or accreditation associations. This was further reaffirmed when in 1985 several private school accreditation organizations worked with the U.S. department of education's office of private education in seeking recognition of their accreditation programs.

Their department's general counsel ruled that there was no statutory authority for the U.S. department of education to recognize any accreditation agencies.

Therefore, this university has not applied for and is not accredited by an accreditation agency or association recognized by the U.S. commission on education.

United States International University has become a member of the American International Accreditation Association and has been awarded the status of full accreditation by this accreditation association, and this association does not discriminate against individuals based on race, religion, or national origin.

Nondiscrimination is consistent with the principles and practices of this university and is in compliance with regulation of the Internal Revenue Service Title IX of the Educational Amendments of 1972 and regulations adopted pursuant thereto, by Title VI and Title VII of the Civil Rights Act of 1964 and Section 504 of the Rehabilitation Act of 1973 as amended.

GRADING AND GRADUATION

GRADING AND FINAL EVALUATION

Our institution has adopted a single grading system of A, B, C, D, and F. to graduate students must achieve a C average or better.

GRADUATION

When all requirements have been satisfactorily met for the applicant's individual program, including final approval from the university on all educational materials, subject papers, thesis or dissertation, etc., as well as all tuition paid, the student will become eligible to receive his or her degree.

TRANSCRIPTS AND RECORD KEEPING

A graduated student will be awarded an official University transcript. The initial transcript is free and is provided with the diploma. All additional copies will carry a cost of \$15.00 per copy. The transcript becomes the student's permanent record.

The issuance of this catalog is for informational purposes only and is not, nor shall be deemed to be, an offer to provide educational services to any person, whether express or implied. An official application form must be filled out and submitted to United States International University for approval before being admitted.

United States International University reserves the right to alter, change, amend, or delete any information within its sole discretion from any program, course, material, or tuition related hereto without notice.

GOVERNMENT RESPONSE ON THE VALUE OF NON TRADITIONAL EDUCATION

In 1978, the result of the first widespread survey on the value of non-traditional degree were published. This survey of thousands of students with degrees from both accredited and unaccredited schools was designed to answer the following questions, among others:

*Do holders of non-traditional degrees have any particular problems in getting better jobs, or in admission to traditional graduate schools?

*Are holders of non-traditional degrees happy with their degree?

*Is there any significant difference between holders of accredited and unaccredited, non-traditional degrees?

Very briefly, here are the finding of this extensive research project:

Non-Traditional Degrees and Jobs

In a survey of top personnel officers at 81 large corporations, the overwhelming majority felt that yes, education was important, but that a non-traditional degree was just as useful as one from a traditional school with a "strong reputation." as the researchers said, these findings "run counter to some popular beliefs", yet the "survey data strongly suggest that employers, as a group are not e overly concerned with institutional reputation, and that external degree holders should not find themselves denied opportunities in employment settings because of the nature of their degree."

Non-Traditional Degrees & Higher Education

Two of the crucial issues studied hare were the importance accreditation, and how well prepared non-traditional degree holders were to undertake higher degree programs. Approximately one-fifth of the people who earned a non-traditional degree decided to go on to a higher (Master's or Doctoral) degree. Of these, 97% were admitted by the graduate school of their choice. Out of every 100 successful applicants, only three reported any problems because of the lack of accreditation of degree. Another 3% reported some problems because of having a non-traditional transcript, or because of having gotten credit for life experience. But 96% experienced no problem in graduate school admission because of having a non-traditional and/or unaccredited degree.

In the matter of how well the non- traditional degree prepared them for further study, here are the students' own evaluations:

Compared with a Traditional Degree, the Non-Traditional Degree was

| | BETTER | THE SAME | WORSE |
|---------------------------------------|---------------|-----------------|--------------|
| In Subject Content Preparation | 44% | 49% | 7% |
| In Study Skills | 48% | 43% | 9% |
| In Overall Performance | 57% | 42% | 1% |

In other words, 99%j of holders of non-traditional degrees felt that their degree was as good as or better than a traditional degree.

Soadlam, Carol P. & Sharp, Laura M., The External Degree as a Credential; Graduates' Experiences in Employment & Further Study, Washington D.C., U.S. Department of Health, Education, & Welfare.

IMPORTANT FACTS TO CONSIDER

Income Potential Of University Graduates

The value of having earned your degree(s) can never be over estimated, as increasingly even getting your resume, experience or obtaining a job interview depends on you having earned your important degree. Increasingly companies have placed degree requirements as a condition for you even to be considered for a job opening or advancement.

The fact is that even entry level jobs require a Bachelor degree. Many intermediate positions require a Master degree, with increasing requirements for dual Master and Doctoral degrees. Having earned degrees opens the door for many intangible benefits that include increased respect, prestige, acceptance by peers, giving greater credibility for your work and expertise, as well as opening the door to advancement, promotions, and those good jobs and the increase income that results from having earned those degrees.

According to statistics from the United States Department of Labor and research information sources, individuals who have earned a Bachelor's degree can earn up to three hundred and fifty thousand (\$350,000) dollars more than a high school graduate.

Those who have earned a Master's degree can earn an additional half million dollars (\$500,000).

Individuals who have earned their Doctoral degree can earn an additional one million dollar (1,000,000) more in a working lifetime.

The above statistic indisputably prove that the best investment in life that an individual can make is in their own personal development and education which is an investment no one can take from you and bring the best possible return on your investment, making you a more valuable person.

THINK ABOUT IT...

- * Can you acquire that next job, promotion, or new position if you have not earned that important degree?
- * Is there any other investment more valuable to you than investing in your own personal growth and development?
- * Will it be possible in the future to find a degree program that has our quality, where we help you develop your own personalized degree program?
- * If you do not take immediate action to obtain your degree now, how many more months or years might slip away before you decide to enroll?
- * Where will you find a university whose faculty and staff have our qualifications and are better, or more willing, to help you earn your degree, and where your individual needs and requirements come first?

CHECK THESE IMPORTANT BENEFITS:

1. Alumni Programs
2. Educational Module Concepts
3. Fast Track Degree Completion Programs
4. International Accreditation
5. Exceptional Faculty
6. Traditional Transcript with courses and grades
7. Plan your own degree program
8. Affordable Tuition
9. Financing available for all students

WE ARE THE SCHOOL FOR YOU!

Don't let another day go by! Fill out your application and mail it today and will have taken a major step toward earning your degree.

'Job Security' is a myth. There is no 'future' in any job. Any financial prosperity that may accompany an individual's future depends on his or her ability to remain competitive in the workplace as a result of education, training, and personal initiative. It is your degree that tells the world that you have obtained the appropriate competence and marketable skills.